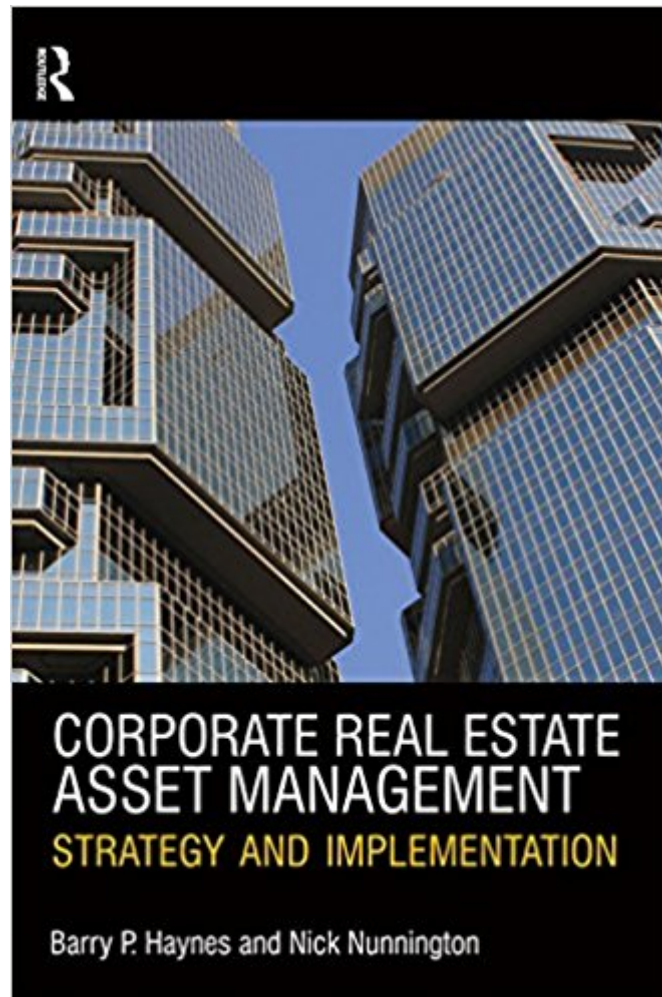


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# Corporate Real Estate Asset Management



## Synopsis

It is important for those studying and practicing in real estate and property management to learn to manage property assets effectively, to be able to provide their companies with effective property and facilities solutions. This book raises the awareness of how real estate management can support business, transform the workplace and impact upon people and productivity, ensuring that costs are minimized and profit maximized. Written for advanced undergraduate students on property related courses, it provides them with a rounded understanding by aligning the subject with estates management, facilities management and business strategy. Case studies and action plans provide real insight and make this book an essential reference for those at the start of their careers in real estate and facilities management.

## Book Information

File Size: 4612 KB

Print Length: 314 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: Estates Gazette (October 28, 2010)

Publication Date: October 28, 2010

Sold by:Â Digital Services LLC

Language: English

ASIN: B0089LOPJY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #831,932 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #19

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